

1. Install the Application from BigCommerce App Store

- **Access the BigCommerce Admin Panel:**

Log in to your BigCommerce account to enter the control panel for managing your online store.

- **Navigate to the App Marketplace:**

On the left side of the dashboard, click on “Apps,” then select “Marketplace.” You’ll be directed to the BigCommerce App Store.

- **Search for the PayTring App:**

Type “PayTring” in the search bar to locate the app. Click on the app to view details and start the installation process.

- **Install the App:**

Click “Get This App” to initiate the installation. Follow the on-screen instructions to authorize and finalize the setup. Grant the app any necessary permissions, such as access to transaction details.

2. Access the PayTring App in BigCommerce Dashboard

- **Find the PayTring App:**

After installing the app, navigate to the BigCommerce dashboard. On the left sidebar, locate the “Apps” section. Use the search bar to find the PayTring app among your installed applications.

- **Open the PayTring App:**

Click on the PayTring app to open it. You will be prompted to log in with your PayTring credentials.

- **Log In with PayTring Credentials:**

Enter your PayTring login credentials, which include your registered email or mobile number and password.

- **Two-Factor Authentication (if applicable):**

If your account is protected with two-factor authentication, enter the One-Time Password (OTP) sent to your registered mobile number or email to complete the login process.

- **Launch the PayTring App:**

After successfully logging in, the PayTring app will be ready to use from the sidebar of your BigCommerce dashboard.

3. Setup the Paytring App

- **Initial Configuration:**

Upon your first login, the PayTring app may guide you through an initial setup process. Here, you can enter basic store details and configure essential currency features.

- **Personalize Your Store Settings**

You can personalize your store by configuring the following settings:

- **Default Currency:** Set the default currency for your store transactions.
- **Default Country:** Specify the primary country for your store.
- **Name & Theme:** Customize your store's name and theme to align with your brand.

- **Enable BigCommerce Multi-Currency Support**

To enhance the shopping experience for your global customers, follow these steps to enable multi-currency support:

- **Navigate to Settings:** Go to the “Settings” or “Transaction Settings” section within the PayTring app.
- **Enable Multi-Currency Transactions:** Activate support for multiple currencies, allowing customers from different regions to pay in their local currency. This feature enhances the shopping experience and broadens your market reach.
- **Set Exchange Rates:** Choose between using real-time exchange rates provided by the app or manually set fixed rates for specific currencies, depending on your business needs.
- **Explore Additional Features:**

To fully utilize PayTring’s features, navigate to the PayTring dashboard. Here, you can access and configure various options to enhance your store's performance.

4. Leveraging Advanced Features from the PayTring Dashboard

- **Transaction Routing:**

In the routing section, configure how transactions should be processed:

- **Custom Routing Rules:** Set up rules to direct transactions to different payment gateways based on factors like currency, transaction amount, or customer location.
- **Failover Options:** Establish failover options to redirect transactions to an alternative gateway if the primary one fails, minimizing disruptions.

- **Payment Methods & Gateways:**

Integrate and manage multiple payment gateways. The app allows you to set preferred gateways for different currencies or transaction types, optimizing processing fees and settlement times.

- **Real-Time Transaction Monitoring:**

Use the PayTring app to monitor transactions in real-time. Track payments, refunds, and chargebacks to ensure smooth financial operations.

- **Analytics and Reporting:**

Utilize the app's analytics and reporting features to analyze sales performance and customer payment behaviour. Use these insights to optimize your transaction routing strategies.

- **Update Settings Regularly:**

Regularly review and update your routing rules and currency settings to adapt to changing business needs and ensure the best payment experience for your customers.

- **Access Support and Assistance:**

For assistance or issues, visit the support section in the PayTring app or contact customer service for help with troubleshooting or optimizing your transaction settings at <https://support.paytring.com/submit>.

By following these steps, you'll enhance your store's transaction experience, effectively support multiple currencies, and ensure seamless transaction routing tailored to your business needs.